

Hey Team here is a Email letter that Charlene Ragsdale is using for her prospects. Plus The picture shows how she is sending the smaples out. I personally use a bubble envelope all work.



Hi All,

The Key in sharing our great products and company with others is creating Value. While I am love the word FREE - I also know that human nature tells us that we value based on what we pay or don't pay.

Therefore - I have sent out the following email to create a VALUE in the Power Shot. When a consumer has to pay for anything - it creates an attachment. The \$1 they send me doesn't cover my shipping costs, but it DOES create an attachment - and a value.

Within the last hour - I have sent this out to several on my email list (no mass emails - this is my personal email list) and I have receive 3 orders for ATP. This means, that 3 people in my network will soon be experiencing the benefits of what Max International has to offer.

And I am not done emailing.....

Here is the email - please feel free to use for your own prospecting efforts.

**Please do me a favor and forward this to people you know, who want More Energy & Mental Alertness. There is NO strings attached here.**

**Who do you know that drinks Energy Drinks? Who do you know that wants more Energy, Period?**

**I'm mailing 1 (one) FREE Power Shots of our NEW "HEALTHY" Energy product called MaxATP to anyone you refer to me! All someone has to do is to contact me and agree to pay \$1. I send the envelope (with a stamp) with the Power Shot. This helps cover the cost of shipping.**

**This is the first of its kind that is truly healthy and gives you long lasting energy. To learn more, please go to [www.LookUpMax.com](http://www.LookUpMax.com) scroll down to the MaxATP Logo.**

**Talk to you soon and thanks again!**

**If you want to call me – 555-555-5555**

**To Your Success,**

**Charlene Ragsdale**