

Dr Cheryl Townsley on MaxATP3

Some Of The Notes From Her Call July 31st, 2010
This really puts it into perspective of what we have our hands on!!!!

"MaxATP³ is like the Instant Cash. When we take MaxATP3 which has Ribose and Cystiene, 2 molecules combined into one, becoming a new patented molecule (RiboCeine®). Going inside the cell wall, the cell knows what to do with it and it makes MaxATP³ on demand. It's the MaxATP³, it's the clean energy, it's the smooth energy that the cells can use really easily.

On the other hand, Adrenalin is like the credit card. When we pump up the adrenals, it's like putting major hits on our credit card and the bill will come due! and that's what happens when we have adrenal exhaustion. It's what really drove me to my knees with health issues. And it comes at a huge price. When we have adrenalin energy, it spikes up, there's a little bit of jitters and then it crashes. It's not smooth like MaxATP³.

Now we all understand adrenalin because when we are low on energy, and the body is having trouble making ATP, we crave coffee, sugar, simple carbs....all those foods that we know aren't really good for us but we crave them because the body is low on energy and the body is like hey "I got to have something" so it kicks in the cravings. The issue isn't to fight the cravings, it's to help the body get that ATP production up so the body can perform because we have this performance engine inside the body and when the ATP is not there, it's going to go to adrenalin and that is what a lot of people are living on.

So now let's go look at what's out there in stores and what people have access to. Before the end of June, 2010 what people had was energy drinks. If you look at the ingredients, what were they using?...caffeine and sugar to pump up adrenaline which does give you energy but it comes at a price. Because it is the jittery energy, it's the high and then the crash and it is having a huge negative impact, not only on the adrenals but the cardiovascular system of the body. It is the most expensive stores of energy in the body.

When people say, "hey this drink only cost me \$1.00 or \$2.00", that is not true. That was the money cost but the cost of the body is accelerated aging at a very rapid, rapid rate. That is an expense that is extremely expensive. And not only that, it is setting up almost like an addiction. For some of us we did that in school. We would wait to the last minute, let adrenalin kick in, we could think a little bit sharper, we could get it done a little bit faster and you could actually become addicted to living on adrenalin. Now you've got not only the money cost, you've got the hit to the adrenals and cardiovascular system, but you are feeding an addiction. That is a very expensive form of energy.

What MaxATP³ gives us is...NATURAL, HEALTHY, ENERGY.. the MAXATP³ drink is amazing!

First of all, it is the molecule RiboCeine® that goes in and helps the body make ATP so it's INSTANT CASH to the body. It allows you to meet the bills, meet the performance requirement and there is no after kick. It's a smooth energy. It's like being behind the wheel of a smooth running sports car. It just works with no "drop" after it wears off.

And it gets better. This is really cool. When Dr Daria Davidson and I were talking, we started putting some dots together and this just became exciting! Dr Nagasawa is just brilliant! Not only do we have the ATP benefit, we have (and anybody who is in to weight loss, or the athletic performance arena knows this) that L-carnitine helps you to go to stored fat and to burn that fat and that would be like somebody coming to your door and saying, "Hey I've got a \$1,000 for any junk that you don't want". Pretty good deal. You are able to use that stored fat for a source of energy.

The other thing that we are finding with numerous people is that the combination of how MAXATP³ has been formulated and how the MAXATP³ works in our cells. It helps to balance a system in our body called the Limbic System.. which is your emotional sense of well-being. Now all of a sudden, we are not just talking about physical performance, we are talking about mental and emotional performance and that really begins to kick in.

So here's the picture, here's the pattern. You can either go to a credit card for buying power or you can go to instant cash. It's pretty obvious which one is better. So when you go to just an energy drink, caffeine or sugar, you are setting up a huge price to the body. MAXATP³ avoids all of that and allows you to go to INSTANT CASH ON DEMAND."